

# ANNUAL IMPACT REPORT 2025



 **Family  
Promise**  
of Juneau



# Mission + Vision

## Vision

**CORE VALUES:** Family Promise of Juneau (FPJ) works to support families with minor children experiencing housing insecurity in the Juneau community.

Specifically, we:

- Equip families with skills to secure and be successful in permanent housing. This includes - cooking/cleaning/employment/budgeting and other life-skills.
- Honor volunteerism as the foundation of our program.
- Provide person-centered and trauma informed case management and care to all participants in our programs.

## Mission

### MISSION

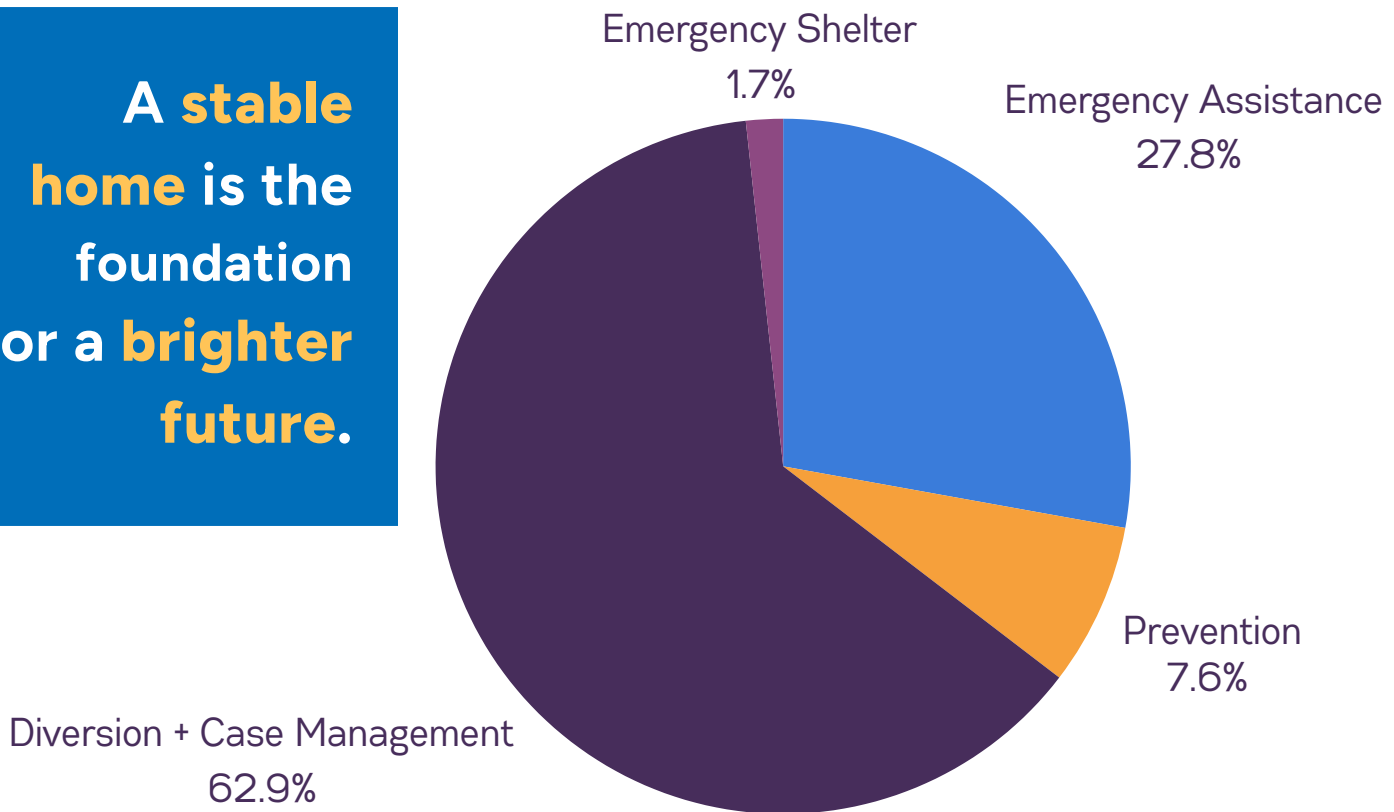
Family Promise of Juneau is building community to end childhood homelessness in Juneau.

We carry out this mission by providing:

1. **Prevention Services** - personal case management and financial support to help families remain housed
2. **Shelter** - a community network of volunteers who provide shelter and hospitality to families experiencing homelessness
3. **Diversion Services** - referral services and resource connection

# FAMILIES SERVED IN 2025

A **stable home** is the foundation for a **brighter future**.



Many low-income families are just a \$600 expense away from experiencing homelessness. To prevent the trauma and disruption this brings - especially to children, we rely on critical funding support. Thanks to contributions from HUMI (Help Us Move In), Clayton Homes/Family Promise National, and Juneau's 100 Women Who Care, we have supported families through our prevention programs. These funds help cover essential “fill the gap” expenses, such as back rent, rental assistance, utility bills, transportation, and food support. This vital assistance keeps families housed, protects their well-being, and strengthens our community.

While we are proud to have offered this support, we are acutely aware of the significant need for additional emergency shelter options for families in Juneau. At the same time, we recognize the limitations and challenges of the rotational shelter approach. As we look ahead to 2026, we remain committed to preventing homelessness and supporting families in crisis. We are especially excited about transitioning to and opening House of Promise, which will provide a more sustainable and supportive environment for families experiencing homelessness. Together, with community support and partnerships, we can continue to strengthen our prevention efforts and expand emergency shelter solutions to ensure stability for vulnerable families in Juneau.

# TESTIMONIALS FROM OUR FAMILIES



“

Family Promise was there for my family when we had nowhere else to turn. Their support gave my children and me stability, hope, and the chance to begin again. We are beyond grateful for their kind and compassionate help, truly grateful."

FAMILY PROMISE CLIENT

“

Your generosity came at a time when we truly needed the support, and it impacted us in such a great way. We don't normally reach out for help, but 2025 was a tough year for our family financially. As we continue getting back on our feet, your kindness made a real difference and reminded us that we are not alone. This program is amazing for our community, and we are incredibly grateful for your compassion and thoughtfulness. Thank you for blessing our family in such a meaningful way."

FAMILY PROMISE CLIENT

“

I experienced a loss of income for 1.5 months which set me back in rent and other bills. As I got a new job and tried to catch up on all the bills, Family Promise was a tremendous help in helping my family and I from getting evicted. I am happy to say that I am all caught up on all of my bills and paid my rent on time for the first time in months. A big thanks to Family Promise."

FAMILY PROMISE CLIENT





# Financials

To support our purchase of a new static site shelter, Family Promise of Juneau created a new fund in 2025. Many community members, organizations, and businesses have contributed, and this fund has also received significant support from major donors, including The Rasmuson Foundation and Juneau Community Foundation. Family Promise of Juneau also hosted our most successful in-person fundraising event of recent years, Taste of Promise. The event was a tasting dinner at the Juneau Yacht Club, and the event received wide community support: tickets sold out to an extent that staff had to turn away people at the door. We plan to repeat the event at an even larger venue in 2026 (and in future years)! Internally, Family Promise of Juneau moved to a new bookkeeping service to better support our growing operations and staff roster.

Families of 500 and 1,000 are donors who contributed a \$500 or \$1,000 donation in 2025.

Visit Our Website to Review more about our 2025 Financials.

## Family Promise of Juneau Families of 500/100

### Families of 500

Barbara Bechtold and John Tomaro  
Elizabeth Brennell  
Nico and Susan Bus  
Mike and Sara Chambers  
Nancy DeCherney  
Mary and Thomas Fitterer  
Tenor Galambush  
Loren and Lauren Jones  
Nancy Jones  
JDHS Student Council  
Keith and Beverly Kelton  
Latitude 58  
Margaret and J. Allan MacKinnon  
Cynthia Morris  
National Honor Society  
Mary and Patrick Neary  
Katy Ritter  
Marlene Schneider  
Stephanie Hoag and John Staub  
Michael and Andrea Story  
Phillip Witt

### Families of 1000

Carla Adams  
Alan and Mana Akiyama  
Alaska Coalition on Housing and Homelessness  
Bishop Crimont Assembly 1922  
Mark Bradley  
Mary Capobianco  
Church of the Nazarene  
Randy and Lisa Coleman  
Melinda and Tom Cosgrove  
Roblin and Elizabeth Davis  
Ed Flanagan  
Cynthia and John Gaguine  
Daniel and Stephanie Hall  
Deborah Spencer and Keith Heller  
Catherine Johnson  
Kunéix Hídi Northern Light United Church  
Don and Janet Kussart

Mendenhall Flying Lions  
Kimberly Kiefer and Pat McLearn  
Mary Lou Madden  
Movement Foundation, Inc.  
100 Women Who Care  
Joe and Julie Orsi  
Linda McCargar and George Partlow  
Scott and Annette Ranger  
Valorie and Dave Ringle  
Jane Shapiro  
Saralyn Tabachnick  
Shepherd of the Valley  
St. Brendan Episcopal Church  
St. Vincent de Paul  
Richard M. Schulze Family Foundation  
Linda Wild

# Our Supporters

Family Promise of Juneau is deeply grateful to the corporate sponsors and in-kind partners who stood with us throughout 2025. Your generosity through financial support, donated goods and services, and partnerships played a vital role in strengthening our programs and advancing our mission to support families in Juneau.

This year marked a period of meaningful growth and transformation for our organization, and none of it would have been possible without your belief in our work. From supporting community events like Taste of Promise to investing in long-term solutions such as the House of Promise, your partnership helped turn vision into action and compassion into lasting impact. Thank you for being champions for families, children, and stability in our community. We are honored to work alongside you and grateful for the role you play in helping families move from crisis to home.

*thank you!*

THANK YOU TO ALL OF THE  
BUSINESSES THAT DONATED  
TO MAKE THIS EVENT  
POSSIBLE!

Above and Beyond Alaska  
Alaskan Airlines  
Alaskan Brewing Company  
Alaskan Fudge Company  
Alaska Luxury Tours  
Alaska Seaplanes  
Auke Bay Cafe  
Auke Bay Yoga  
Annie Kaills  
Avery Skaggs  
Barnacle Foods  
Bears Lair  
Brava Foods  
Charisma Salon and Spa  
Coeur Alaska, Inc  
Crepe Escape  
Caribou Crossing

Devil's Hideaway  
Frenchies Floral Studio  
Fu Bao  
Gastineau Guiding  
Goldbelt Inc.  
In Bocca Al Lupo  
Imperial Grill  
Juneau Greens  
KTOO  
Mar y Sol  
Nugget Alaskan Outfitter  
Northstar  
Rainbow Foods  
Roma Bistro  
Sandpiper Cafe  
Safeway  
Seong's

Sealaska Gift Shop  
Shoreline Wild Salmon  
Shrine at St. Therese  
Spice  
Treetop Tees  
Tracy's King Crab Shack  
Trove  
The Hangar on the Wharf  
The Pottery Jungle  
V's Cellar Door  
Ward Air  
Wild Oven Bakery  
Worthy Seafoods

We also extend a tremendous thanks to the following partners who have provided grants to us in 2025.





# 2025 Reflection



EXECUTIVE DIRECTOR  
**BAILEY GENT**

Dear Friends and Community Partners,

As I reflect on 2025, I am struck by how transformative this year has been for Family Promise of Juneau. It was a year defined by hard decisions, bold vision, and an unwavering commitment to ensuring families experiencing homelessness in our community have access to resources that provide them with stability and support to build strong and self-sufficient futures.

**This year, we were honored to serve:**

- **169 children**
- **291 individuals**
- **72 families**

In March, we hosted our Taste of Promise fundraiser, an event that brought together local restaurants, businesses, and supporters in celebration of our mission. Together, we raised more than \$30,000. This was a powerful reminder that our community believes deeply in supporting families before they reach crisis and that they're also willing to show up for families in need to help them get to the other side of a period of transition.

Throughout the year, we also made the strategic decision to sell our former day center. While not an easy choice, this decision allowed us to refocus our energy and resources toward a more sustainable and impactful future and will allow us to use this new property to fulfill our family's growing need for emergency shelter and transitional housing. Our staff, board, and supporters worked tirelessly to raise funds to bring this long-held vision to life. I can't wait to open the doors to the House of Promise in 2026!

At the end of 2025, that vision moved from possibility to reality when the Rasmuson Foundation awarded Family Promise of Juneau a transformational \$250,000 grant. This investment affirms the strength of our work and our readiness to take the next step as an organization. With this support, we are now set to close on the House of Promise and prepare it to welcome families in early 2026.

The House of Promise represents a pivotal shift for our organization, a shift from a rotational shelter model to a permanent, static site designed to be trauma-informed, restorative, and family-centered. Families will continue to receive the same high-caliber case management and wraparound supports that define Family Promise of Juneau, now within a space intentionally built to promote healing, stability, and long-term success.

None of this progress would be possible without the dedication of our staff, the leadership of our board, and the generosity of our donors, partners, and volunteers. Your belief in our mission has allowed Family Promise of Juneau not only to respond to immediate needs but to build lasting solutions for families and children in our community.

As we look ahead to 2026, we do so with momentum, clarity, and hope. Thank you for being part of this journey and for helping us create a future where every family in Juneau has a safe place to call home.

With deep gratitude,

Bailey Gent

A handwritten signature of Bailey Gent in a cursive script.



# Meet Our Board



**CHARLES  
ENSMINGER**  
BOARD MEMBER



**LOREN JONES**  
BOARD MEMBER



**PHIL LOESBY**  
VICE CHAIR



**SUSAN LOESBY**  
BOARD MEMBER



**CINDY MORRIS**  
SECRETARY



**BRADELLE  
PADON**  
BOARD MEMBER



**ELIZABETH  
BRENNELL**  
TREASURER



**SARALYN  
TABACHNICK**  
BOARD MEMBER



**DEB SPENCER**  
CHAIRPERSON

## A Message from the Board Chair...

Dear Friends,

It is not an overstatement to say that 2025 has been transformative for Family Promise of Juneau. As you read in Bailey's report, we are on the threshold of a new home for our program - a place that will truly feel like home to the families we serve as they are supported by staff and volunteers during a deeply vulnerable time.

This dream of a static site to better support healing and community connection began after COVID, when we realized that our rotational shelter, requiring many daily transitions, was asking too much of our families experiencing the trauma of homelessness. We envisioned a cozy home where families, staff, and volunteers worked side-by-side to further our mission to end childhood homelessness in Juneau. The board thought I was nuts when I shared my dream of a garden and chickens on site as well!

But here we are, with deep gratitude to the Rasmuson Foundation and many individual and corporate donors, we are poised to close on a cozy, well-maintained, and sturdy home that can house our offices as well as up to three families at a time. This large piece of property comes with room for gardens, expansion, and a custom chicken coop! Hooray! This shared vision has been made possible by our diligent and creative staff (especially Anna), committed board members, tireless volunteers, and generous donors. Together, we are truly building a place for families to stabilize, heal, and embark on a more stable future for themselves.

We are beyond excited for 2026! Thank you for joining us on this journey!



YOU ARE INVITED TO

# TASTE OF PROMISE

Support  
Family Promise of Juneau  
House of Promise

2026

SATURDAY, APRIL 4<sup>TH</sup>

6 PM

ELIZABETH PERATROVICH HALL  
320 W WILLOUGHBY AVE UNIT  
100, JUNEAU, AK 99801

TICKETS - \$100  
PURCHASE ONLINE TODAY





# Contact Us



907-500-3032



[director@familypromisejuneau.org](mailto:director@familypromisejuneau.org)



[familypromisejuneau.org](http://familypromisejuneau.org)



**Consider Making a  
Donation to support  
our programs today!**

